

Directions:

Evaluate the student by checking the appropriate number to indicate the degree of competency.

Rating Scale (0-6):

- 0 No Exposure** – no experience/knowledge in this area; program/course did not provide instruction in this area
- 1 Unsuccessful Attempt** – unable to meet knowledge or performance criteria and/or required significant assistance
- 2 Partial Demonstration** – met some of the knowledge or performance criteria with or without minor assistance
- 3 Knowledge Demonstrated** – met knowledge criteria without assistance at least once
- 4 Performance Demonstrated** – met performance criteria without assistance at least once
- 5 Repetitive Demonstration** – met performance and/or knowledge criteria without assistance on multiple occasions
- 6 Mastered** – successfully applied knowledge or skills in this area to solve related problems independently

NOTES:

* = Core competencies (essential for the first day on the job).

The numbers in brackets [e.g., A01] represent the IDs used in computerized tracking software.

6	5	4	3	2	1	0	1. Safety	Notes:
							*1. Demonstrate proper techniques for lifting and carrying [A01]	
							*2. Exercise extreme caution when working around electrical lines and equipment [A02]	
							*3. Maintain a clean and safe work area [A03]	
							*4. Observe and adhere to safety signs and code (i.e., transmitter area) [A04]	
							*5. Identify and report potential safety hazards [A05]	
							*6. Practice ladder and scaffold safety [A06]	
							*7. Wear required personal protective equipment (i.e. set design, lighting, transmitter area) [A07]	
							*8. Identify types of fire extinguishers and their uses [A08]	
							*9. Set up production equipment safely [A09]	
							*10. Operate production equipment safely [A10]	
							*11. Move or transport production equipment safely [A11]	
							*12. Demonstrate safe driving when operating remote vehicles [A12]	
							Other:	

6	5	4	3	2	1	0	2. Basic Skills	Notes:
							*1. Perform basic academic skills (English, math, science) [B01]	
							2. Manage simultaneous job responsibilities [B02]	
							*3. Communicate effectively [B03]	
							*4. Interact appropriately with the public (clients and consultants) [B04]	
							Other:	

6	5	4	3	2	1	0	3. Basic Electronic/Electricity Skills	Notes:
							*1. Select proper size and types of cables [C01]	
							*2. Use proper types and sizes of cable [C02]	
							*3. Identify cable connectors (BNC, RCA, XLR, jacks) [C03]	
							*4. Handle cables appropriately [C04]	
							*5. Store cables appropriately [C05]	
							6. Explain basic electrical theory (Ohm's law, current voltage, circuit loading) [C06]	
							*7. Practice safe electrical procedures [C07]	
							Other:	

6	5	4	3	2	1	0	4. Computer Operations Skills	Notes:
							*1. Create files in a variety of computer applications [D01]	
							*2. Create and maintain a system backup [D02]	
							*3. Manage files in a variety of computer applications [D03]	
							*4. Use word processing, email, database, internet, and spreadsheet applications within the radio and television environment [D04]	
							*5. Use proper procedures to install software [D05]	
							*6. Demonstrate emergency procedures for computer malfunctions [D06]	
							Other:	

6	5	4	3	2	1	0	5. General Production Techniques	Notes:
							1. Troubleshoot production and equipment problems [E01]	
							*2. Operate analog control mechanisms [E02]	
							*3. Operate digital control mechanisms [E03]	
							4. Describe the radio/television market and environment [E04]	
							5. Describe different program formats [E05]	
							*6. Explain the stages of production [E06]	
							7. Select appropriate digital compression formats [E06]	
							8. Research and write production material (commercials, interviews) [E06]	
							Other:	

6	5	4	3	2	1	0	6. Production Techniques- Radio	Notes:
							*1. Use terms associate with radio editing in professional communications [F01]	
							*2. Describe functions and uses of equipment associated with radio editing [F02]	
							*3. Operate an analog editor [F03]	
							*4. Operate a digital editor [F04]	
							*5. Operate mixing boards [F05]	
							Other:	

6	5	4	3	2	1	0	7. Production Techniques- Television	Notes:
							*1. Use terms associated with television editing in professional communications [G01]	
							*2. Identify equipment associated with television editing [G02]	
							*3. Log tapes [G03]	
							*4. Edit tapes using insert [G04]	
							*5. Edit tapes using assembly [G05]	
							6. Edit tapes using AB roll transitions [G06]	
							Other:	

6	5	4	3	2	1	0	8. General Technical Skills	Notes:
							*1. Operate a broadcast board [H01]	
							2. Identify options for program sources [H02]	
							3. Solve production problems [H03]	
							*4. Demonstrate sequencing as it relates to a program format [H04]	
							5. Describe interruptible feedback (I.F.B.) systems (intercom, PA system) [H05]	
							*6. Demonstrate production-specific writing skills (i.e. script format) [H06]	
							*7. Maintain appropriate audio levels using VU meter [H07]	
							*8. Use correct production terminology [H08]	
							*9. Differentiate among microphone types [H09]	
							*10. Set up microphones [H10]	
							*11. Demonstrate appropriate microphone use [H11]	
							*12. Describe the principles of signal flow regarding inputs and outputs [H12]	
							13. Describe satellite base station administration [H13]	
							*14. Select different media formats [H14]	

							15. Determine appropriate media format for various productions [H15]	
							16. Record and playback using various recording devices [H16]	
							17. Use production hand signals correctly [H17]	
							Other:	

6	5	4	3	2	1	0	9. Technical Skills –Radio	Notes:
							*1. Monitor and control radio transmitters [I01]	
							*2. Describe a broadcast system as it relates to the radio station [I02]	
							Other:	

6	5	4	3	2	1	0	10. Technical Skills- Television	Notes:
							*1. Operate studio camera with appropriate framing, focus, and depth of field [J01]	
							*2. Set up EFP/ENG camera with tripod [J02]	
							*3. Operate EFP/ENG camera using appropriate framing, focus, and depth of field [J03]	
							*4. Calibrate the camera color using white balance procedures [J04]	
							*5. Determine appropriate camera shots for various production procedures [J05]	
							*6. Demonstrate shot types (i.e., xcu, os, pov, ls) [J06]	
							7. Demonstrate how to use switchers (cut, dissolve, wipe) [J07]	
							8. Compare and contrast lights and hangers [J08]	
							9. Set up cross-key lighting [J09]	
							*10. Set up a subject using three-point lighting principles [J10]	
							11. Identify types of filters and describe/explain their uses [J11]	
							*12. Determine optimal contrast ratio for TV camera [J12]	
							*13. Demonstrate appropriate use of graphics in productions (placement, font, color, size) [J13]	
							*14. Operate a studio camera using appropriate camera movement (pan, truck, zoom, tilt, pedestal, arc, dolly) [J14]	
							15. Design sets for various productions [J15]	
							*16. Explain different types of Teleprompters [J16]	
							Other:	

6	5	4	3	2	1	0	11. Remote Operations	Notes:
							1. Explain basic principles of microwave technology (TV and radio) [K01]	
							2. Describe radio satellite downlinks [K02]	

								3. Describe TV satellite uplinks and downlinks [K03]	
								4. Transport and set up microwave (TV and radio) [K04]	
								5. Transport and set up satellite (TV and radio) [K05]	
								6. Transport and set up remote telephone (TV and radio) [K06]	
								7. Explain remote telephone systems (TV and radio) [K07]	
								Other:	

6	5	4	3	2	1	0	12. Audio & Video Aesthetics	Notes:
							1. Use sound to set mood and influence audience response [L01]	
							2. Use light to set mood and influence audience response (i.e. modeled vs. flat mood) [L02]	
							3. Use color to set mood and influence audience response (i.e. hot vs. cool colors) [L03]	
							4. Use symmetry, asymmetry, graphic mass, color, and/or other design forces that operate within the frame to influence audience response [L04]	
							5. Use the aesthetics of timing and pacing as it relates to production [L05]	
							6. Evaluate how various styles of production might affect audience response (audio & video) [L06]	
							Other:	

6	5	4	3	2	1	0	13. New Directions in Media	Notes:
							*1. Explain cable operations [M01]	
							*2. Describe ATV (advanced TV and digital) [M02]	
							*3. Describe procedures and technologies for multimedia and webcasting [M03]	
							*4. Describe direct satellite broadcasting [M04]	
							Other:	

6	5	4	3	2	1	0	14. Continuity, Traffic, & Business	Notes:
							*1. Describe the basic business operations of cable, TV, and radio stations [N01]	
							*2. Interpret rating shares (Arbitron, Nielson) [N02]	
							3. Describe the flow of programming formatics [N03]	
							*4. Read and interpret program logs [N04]	
							5. Conduct market research effectively [N05]	
							Other:	

6	5	4	3	2	1	0	15. Law & Regulation	Notes:
							*1. Adhere to state and local laws affecting program content [O01]	

									*2. Explain Federal Communications Commission (FCC) regulations regarding operating and broadcasting procedures [O02]	
									3. Maintain an operating log to conform to FCC regulations [O03]	
									*4. Follow Occupational Safety and Health (OSHA) workplace laws [O04]	
									5. Explain Federal Aviation (FAA) air traffic safety regulations related to broadcast and equipment [O05]	
									6. Explain First Amendment libel, slander, and defamation issues [O06]	
									7. Explain Environmental Protection Agency (EPA) laws related to broadcasting [O07]	
									Other:	

6	5	4	3	2	1	0	16. Announcing Skills	Notes:
							*1. Differentiate among types of announcers [P01]	
							*2. Ad lib/perform impromptu speaking as situations arise [P02]	
							*3. Use correct grammar [P03]	
							*4. Use appropriate annunciation and pronunciation [P04]	
							*5. Use appropriate vocal quality (tone, pitch, volume)	
							*6. Use appropriate breath control [P06]	
							*7. Recognize and appreciate the importance of “on air” presence [PO07]	
							Other:	

6	5	4	3	2	1	0	17. Leadership	Notes:
							*1. Demonstrate an understanding of VICA, its structure and activities [Q01]	
							*2. Demonstrate an understanding of one’s personal values [Q02]	
							*3. Perform tasks related to effective personal management skills [Q03]	
							*4. Demonstrate interpersonal skills [Q04]	
							*5. Demonstrate etiquette and courtesy [Q05]	
							*6. Demonstrate effectiveness in oral and written communications [Q05]	
							*7. Develop and maintain a code of professional ethics [Q05]	
							*8. Maintain a good professional appearance [Q05]	
							*9. Perform basic tasks related to securing or terminating employment [Q05]	
							*10. Perform basic parliamentary procedures in a group meeting [Q05]	
							Other:	